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Enriching Lives Through Effective And Caring Service



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Cynthia D. Banks
Director
Otto Solórzano
Chief Deputy

July 01, 2014

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

ADOPTED

BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

10 July 1, 2014

Sachi A. Hamai
SACHI A. HAMAI
EXECUTIVE OFFICER

AUTHORIZATION TO ACCEPT A FEDERAL SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM NUTRITION EDUCATION AND OBESITY PREVENTION (SNAP-ED) GRANT AWARD AND EXECUTE A CONTRACT AGREEMENT WITH THE CALIFORNIA DEPARTMENT OF AGING (CDA) (ALL SUPERVISORIAL DISTRICTS) (3 VOTES)

SUBJECT

This Board Letter requests authorization to: 1) accept a Supplemental Nutrition Assistance Program Nutrition Education and Obesity Prevention (SNAP-Ed) grant award in the amount of \$374,370 and any future SNAP-Ed funding from the California Department of Aging (CDA); 2) execute a SNAP-Ed contract agreement and future contract amendments with the CDA for Fiscal Year 2014-15; 3) execute contract amendments, as needed, with CNS/RQA/CA, Inc., and Food and Nutrition Management Services, Inc., the current Community and Senior Services (CSS) nutrition education contracted service providers, and increase/decrease the maximum contract sum of the respective contracts based on funding availability. The SNAP-Ed grant award will be used to provide nutrition education and obesity prevention services to low-income older adults who participate in the Older Americans Act (OAA) Elderly Nutrition Program (ENP) at congregate meal sites throughout Los Angeles County.

IT IS RECOMMENDED THAT THE BOARD:

1. Delegate authority to the Director of CSS, or designee, representing Los Angeles County as the state-designated Area Agency on Aging (AAA) Planning and Service Area (PSA) 19, to accept the SNAP-Ed allocation in the amount of \$374,370 from the CDA for services to be provided during fiscal year 2014-15, and execute Contract Agreement Number SP-1415-19 and any subsequent contract amendments with the CDA as required for acceptance of SNAP-Ed funding.

2. Delegate authority to the Director of CSS, or designee, to accept any future SNAP-Ed funding and execute contracts or contract amendments from the CDA through FY 2015-16, under potential Contract Agreement Number SP-1516-19, provided that the Director of CSS, or designee, notifies your Board and the Chief Executive Office (CEO) in writing within ten workdays of acceptance and execution.
3. Delegate authority to the Director of CSS, or designee, to negotiate and execute a contract amendment with CNS/RQA/CA, Inc. (CNS), a current nutrition education contractor through the Dietary Administrative Support Services (DASS) Program contract (DASS contract number DASS-1115-01), to increase the maximum contract sum by \$149,748 for FY 2014-15 in exchange for the provision of SNAP-Ed nutrition education services/areas and incorporate necessary changes to the scope of work; and to execute future contract amendments, as needed, to increase or decrease the maximum contract sum of the DASS contract in response to funding increases/decreases in relation to any SNAP-Ed funding based on contractor performance and total funds available, provided that: (a) any increase does not exceed 10% of the total maximum contract sum; (b) approval of County Counsel, as to form, is obtained prior to any such amendments; and (c) the Director of CSS, or designee, confirms in writing to the Board of Supervisors and the Chief Executive Office within 30 days after such amendments have been executed. This action would ensure full expenditure of all SNAP-Ed funds and is consistent with the Board's policy requiring review of contractor performance.
4. Delegate authority to the Director of CSS, or designee, to negotiate and execute a contract amendment with Food and Nutrition Management Services, Inc. (FNMS), a current nutrition education contractor through the Effective Nutritional Health Assessment and Networks of Care for the Elderly (ENHANCE) Program contract (ENHANCE contract number ENH-1115-01), to increase the maximum contract sum by \$149,748 for FY 2014-15 in exchange for the provision of SNAP-Ed nutrition education services/areas and incorporate necessary changes to the scope of work; and to execute future contract amendments, as needed, to increase or decrease the maximum contract sum of the ENHANCE contract in response to funding increases/decreases in relation to any SNAP-Ed funding based on contractor performance and total funds available, provided that: (a) any increase does not exceed 10% of the total maximum contract sum; (b) approval of County Counsel, as to form, is obtained prior to any such amendments; and (c) the Director of CSS, or designee, confirms in writing to the Board of Supervisors and the Chief Executive Office within 30 days after such amendments have been executed. This action would ensure full expenditure of all SNAP-Ed funds and is consistent with the Board's policy requiring review of contractor performance.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The recommended actions will enable CSS to utilize SNAP-Ed funding to expand the nutrition education services provided by CNS and FNMS contractors to culturally diverse low-income older adults who participate in the ENP at congregate meal sites.

SNAP nutrition education and obesity prevention services are any combination of educational strategies, accompanied by environmental supports, designed to facilitate voluntary adoption of food and physical activity choices and other nutrition-related behaviors conducive to the health and well-being of SNAP participants and low-income individuals eligible to participate in SNAP and other means-tested Federal assistance programs. Nutrition education and obesity prevention services are delivered through multiple venues and involve activities at the individual, community, and appropriate

policy levels. Acceptable policy level interventions are activities that encourage healthier choices based on the current Dietary Guidelines for Americans.

The SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and the U.S. Department of Agriculture's (USDA) food guidance.

The focus of SNAP-Ed is:

- Health promotion to help the SNAP-Ed target audience establish healthy eating habits and a physically active lifestyle; for example, construct half of your plate with fruit and vegetables, at least half of your grains whole grains, and switch to fat-free or low-fat milk and milk products; and
- Primary prevention of diseases to help the SNAP target audience who have risk factors for nutrition-related chronic disease such as obesity prevent or postpone the onset of disease by establishing healthier eating habits, and being more physically active by reducing time spent in sedentary behaviors as part of a healthy lifestyle; and
- Maintain appropriate calorie balance.

Implementation of Strategic Plan Goals

The recommended actions support the Countywide Strategic Plan Goals: Goal 1: Operational Effectiveness; Goal 2: Fiscal Sustainability; and Goal 3: Integrated Services Delivery.

FISCAL IMPACT/FINANCING

SNAP-Ed funding in the amount of \$374,370 has been allocated to CSS for SNAP-Ed nutrition education services in Los Angeles County. Of this amount, the CDA has allowed \$74,874 for administrative costs. The remaining \$299,496 will be allocated to the two (2) contractors in an amount of \$149,748 each. There is no Net-County Cost (NCC) impact as this allocation is fully financed with federal Food and Nutrition Act (FNA) SNAP-Ed funds. The SNAP-Ed funding of \$374,370 will be included in CSS's FY 2014-15 Supplemental Budget. Any funding received for FY 2015-16 will be included in CSS' FY 2015-16 Proposed Budget.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

The CDA recently channeled SNAP-Ed funding to AAAs through the FNA of 2008, Section 28, as amended by the Healthy, Hunger-Free Kids Act of 2010 (HHFKA), and the SNAP: Nutrition Education and Obesity Prevention Grant Program Interim Rule published on April 5, 2013.

Under the SNAP-Ed requirements mandated by the FNA, Section 28 complements and addresses the USDA Food and Nutrition Service (FNS) mission and the goal and focus of SNAP-Ed. The FNS mission is to reduce hunger and food insecurity in partnership with cooperating organizations by providing children and needy people access to food, a healthful diet, and nutrition education in a manner that supports American agriculture and inspires public confidence. The SNAP-Ed funding awarded to this AAA will focus on the provision of SNAP-centered nutrition education to older adults participating in the nutrition program at congregate sites in Los Angeles County.

CSS (AAA/PSA 19) will partner with the Los Angeles County Departments of Public Health (LADPH) and Public Social Services (DPSS) to promote and encourage older adults to participate in federal

food and nutrition assistance programs, such as the Supplemental Nutrition Assistance Program (SNAP), known as CalFresh in California.

The SNAP-Ed contract agreement with the CDA is expected to be executed upon Board approval for the acceptance of funds. Program funding is contingent upon execution of the SNAP-Ed contract with the CDA.

CONTRACTING PROCESS

Services with the SNAP-Ed program funding will be provided by the currently procured nutrition education contractors, CNS and FNMS in the amount of \$149,748 per contractor, for FY 2014-15.

In addition to an increase in the provision of existing required nutrition education services, the contract amendments for FY 2014-15 will allow changes to the scope of work for each program to include the provision of the SNAP-Ed services.

On July 11, 2000, your Board approved guidelines for the acceptance of State and federal grants of \$100,000 or more. These guidelines require that County departments prepare a Grant Management Statement prior to commencing the activities related to the grant. Accordingly, a Grant Management Statement for this grant is attached.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

Approval of the recommended actions will enable CSS to provide SNAP-Ed focused nutrition education services to older adults who participate in the ENP at congregate sites located in Los Angeles County and coordinate outreach efforts to older adults who may be eligible for SNAP (CalFresh) benefits. In addition, these efforts will generate additional collaboration between the County, service providers, and other entities that serve the target population.

CONCLUSION

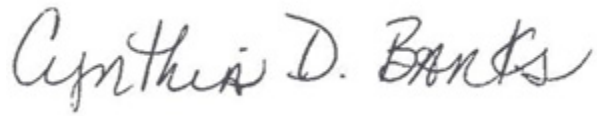
Ms. Ivey-Rojas may be reached by e-mail: siveyrojas@css.lacounty.gov or by telephone: (213) 351-8917.

The Honorable Board of Supervisors

7/1/2014

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Respectfully submitted,

A handwritten signature in dark ink, reading "Cynthia D. Banks". The signature is written in a cursive, flowing style.

CYNTHIA D. BANKS

Director

CDB:OS:PG:SIR

Enclosures

c: Chief Executive Officer
County Counsel
Executive Officer, Board of Supervisors

Los Angeles County Chief Executive Office

Grant Management Statement for Grants \$100,000 or More

Department: Community and Senior Services (CSS)

Grant Project Title and Description

Grant Title: Supplemental Nutrition Assistance Program – Nutrition Education and Obesity Prevention (SNAP-Ed).

The goal of the program is to promote a healthy lifestyle, reduce obesity and related chronic diseases by educating eligible participants to make healthier choices of food, increase physical activities, and reduce consumption of less healthy food and beverages.

Funding Agency

California Department of Aging

Program (Fed. Grant #/State Bill or Code #)

SNAP-Ed Contract # SP-1415-19

Grant Acceptance Deadline

N/A

Total Amount of Grant Funding: \$374,370

County Match: \$ 0

Grant Period: 12 Months

Begin Date: 7/01/2014

End Date: 06/30/2015

Number of Personnel Hired Under This Grant: 0

Full Time: 0.4

Part Time: 0

Obligations Imposed on the County When the Grant Expires

Will all personnel hired for this program be informed this is a grant-funded program?

☐

N/A

Will all personnel hired for this program be placed on temporary ("N") items?

☐

N/A

Is the County obligated to continue this program after the grant expires?

☐

No

If the County is not obligated to continue this program after the grant expires, the Department will:

☐

N/A

a.) Absorb the program cost without reducing other services

☐

N/A

b.) Identify other revenue sources (describe below)

☐

N/A

c.) Eliminate or reduce, as appropriate, positions/program costs funded by the grant.

☐

N/A

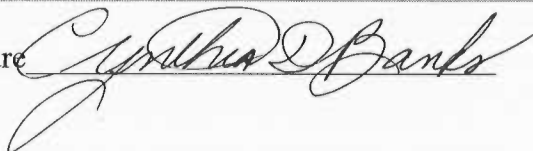
Impact of additional personnel on existing space:

Not applicable to this grant

Other requirements not mentioned above:

There is no impact to the General Fund.

Department Head Signature



Date: 5-16-14